

UPTOWN VILLAGE

CATHEDRAL CITY, CALIFORNIA

DCS Designers

UPTOWN VILLAGE

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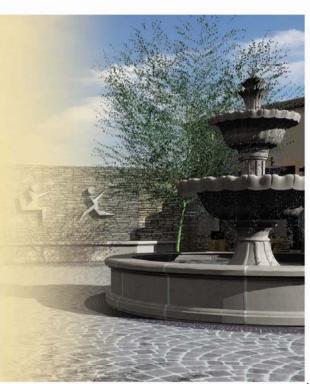
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UPTOWN VILLAGE

INTRODUCTION:

The basic objective of the project is to create an integrated, mixed use village which is pedestrian in scale and character rather than designed for high speed automobile traffic. By utilizing the "Ahwahnee Principles" the project will encourage a complete and integrated combination of diverse residential, shopping, services, offices, work places, recreation and related uses essential to daily life of residents, within easy walking distance of each other.

This proposed "village" should take advantage of the regional and Community traffic on Date Palm Drive. The "village streetscape" is dependent on certain design factors which will create an enjoyable and vital pedestrian shopping environment rather than an automobile oriented place. including:

- Store fronts opening onto the pedestrian walkways, with windows and primary entrances visible and accessible from this frontage, clustered to create a continuous concentration of pedestrian interest and activity.
- Consistent shade producing street trees and other landscaping and amenities such as benches, planters, fountains, lighting and pavement treatment, attractive to pedestrians rather than automobile traffic.
- Crosswalks, landscape planting circles and other "traffic calming" design features.

This project has been designed and developed around the center courtyard which displays a fountain, water feature with artwork, planters and other such conveniences for pedestrian use and enjoyment

PROJECT STATISTICS

- · 9 Acre Site
- 7 Commercial Buildings
- · Total of 71,884 Square Feet
- · Rite Aid Pharmacy
- Target Tenants include Retail, Fast Food, Restaurant, with expectation of National Chain Tenants







Building 7 Looking North East Courtyard Left



Building 3 Looking South East Courtyard Right



Water Feature and Public Art within the Central Courtyard Looking Easterly

Main Entry Looking East From Date Palm Drive



Central Courtyard Looking West From Heritage Park Senior Apartments



South East Corner of Date Palm Drive Main Entrance



North East Corner of Date Palm Drive and Main Entrance



Main Entrance - Date Palm Drive Looking East towards Courtyard

Looking North Easterly from intersection of Date Palm Drive and McCallum Way



Looking South Easterly from the Intersection of Date Palm Drive and Rosemont Avenue



Rosemont Entrance Looking South



McCallum Way Entrance Looking North



Rear Drive Isle Looking Northerly

Interior Drive - San Vicente Road Looking South



Interior Drive - San Vicente Road Looking North



North East Corner of building 5 Along San Vicente Drive



North West Corner of Building 5 Facing Date Palm Drive



Building 5 Lattice and Features Detail

South West corner of Building 5



South East Corner of Building 5 Along San Vicente Drive



Water Wall Feature with Public Art in Central Courtyard



Monument Sign Located at Main Drive Entrance



Plaza Signage Located Along Date Palm Drive



Typical Building Signage Building 7



Building 1 - Rite Aid Store Entrance Looking North Easterly





South East corner of Building 1



North East Corner of Building 1 From San Vicente Road



North West corner of Building 1 Drive Thru Pharmacy

DCS DESIGNERS

"UPTOWN VILLACE" - COMMERCIAL DEVELOPMENT AP# 670-110-032 & 670-110-033 DAN QLUHAICH - OWNER DATE PALM & Mc CALLUM/ ROSEMONT CATHEDRAL CITY, CA. 92234





La Habra Stucco

TRAVERTINE LEDGER STONE ORCO SPLIT-FACE



MONUMENTS

STUCCO

MAIN TRIM,

MAIN BUILDING TRIM/ ACCENT CORNICE

X-96 SANDSTONE (BASE 200)

STUCCO

POP-OUTS COLUMNS TRIM/ ACCENT CORNICE



E-404 FALLBROOK (BASE 200)



3645 - Sunrise Blend

ROOF TILE



Depositable Charak • DB6070 • LRV 10

TRELLIS

ORCO SPLIT-FACE PLANTERS



TAN M.W SPLIT FACE

AND GARDEN WALLS



WINDOW & DOOR FRAMES - BRONZE "STORE FRONT"

DCS DESIGNERS

"LIPTOWN VILLAGE" - COMMERCIAL DEVELOPMENT

AP# 670-110-032 & 670-110-033 DAN GLUHAICH - OWNER DATE PALM & Mc CALLUM/ ROSEMONT CATHEDRAL CITY CA. 92234



COBBLE-STONE

e COURTYARD

RECESS! AND TILE ACCENTS TRAVERTINE



TRAVERTINE TILE

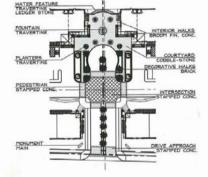


FOUNTAIN TRAVERTINE





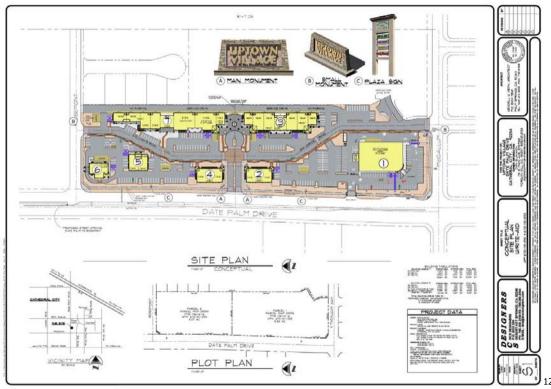
WATER FEATURE LEDGER STONE TRAVERTINE

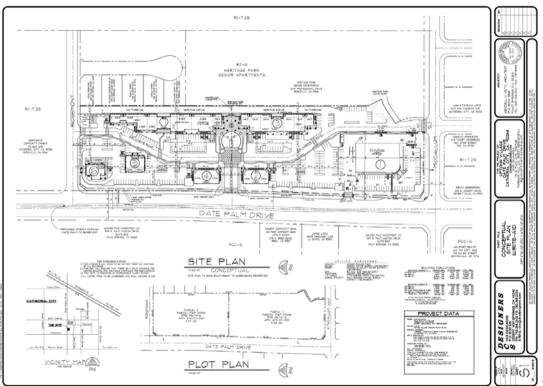


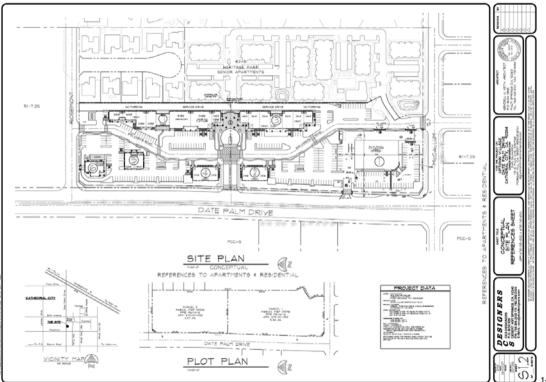
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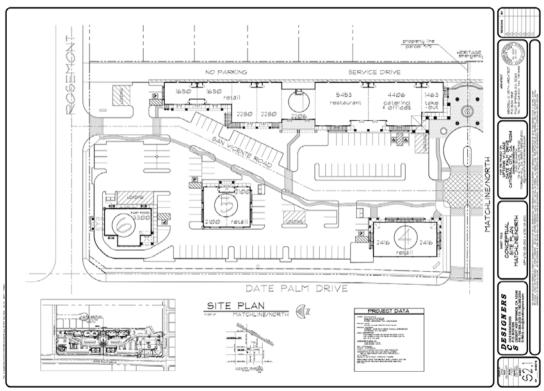


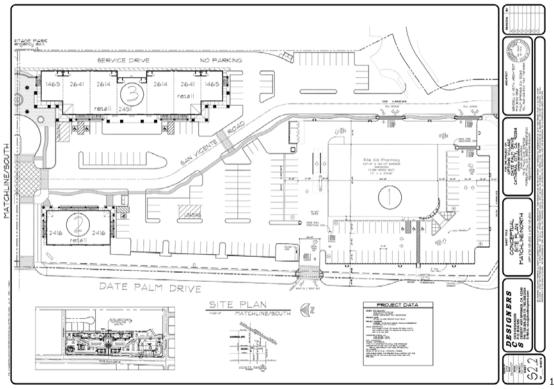














UPTOWN VILLAGE LANDSCAPE SITE PLAN



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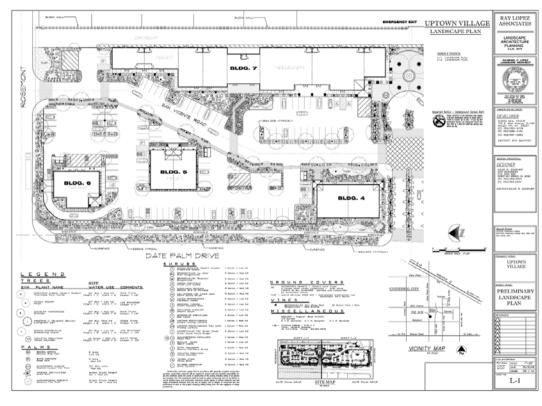


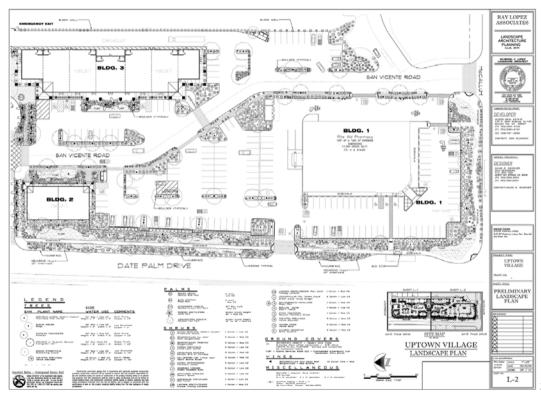
RAY LOPEZ ASSOCIATES

DEVELOPER.

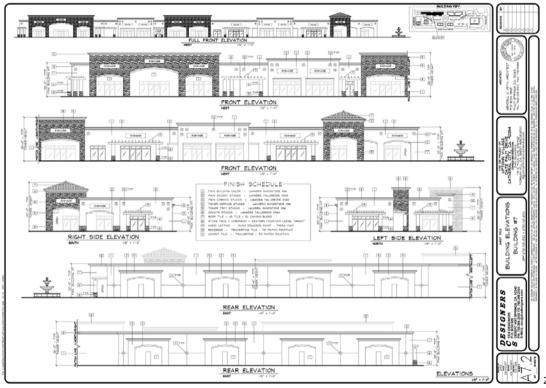
DESIGNER

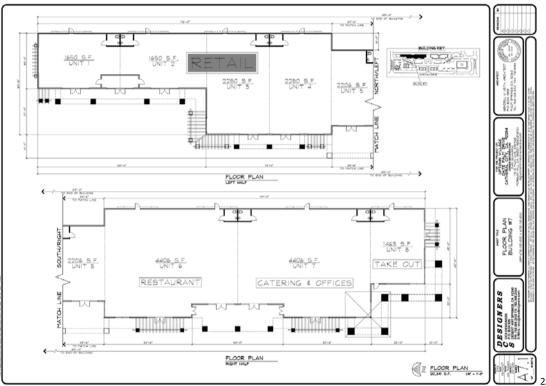


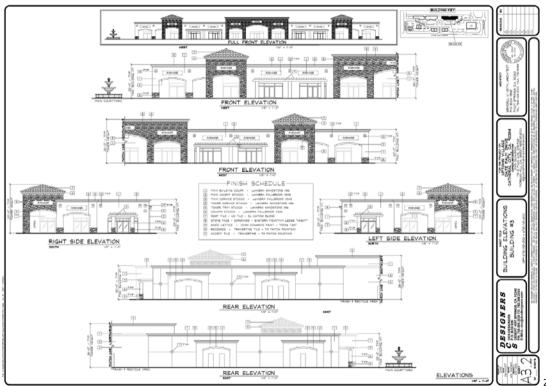


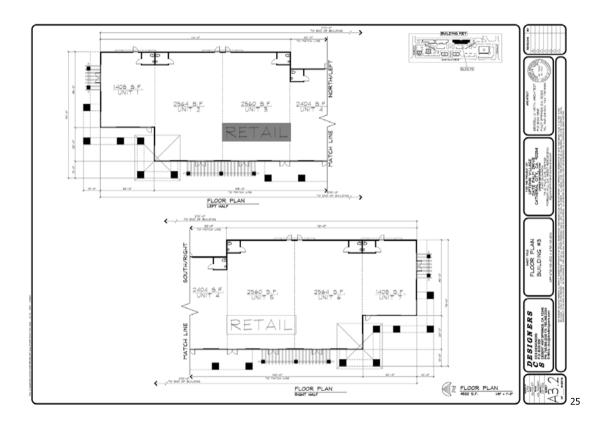


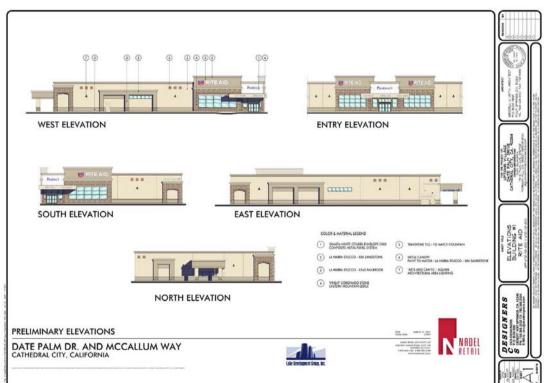


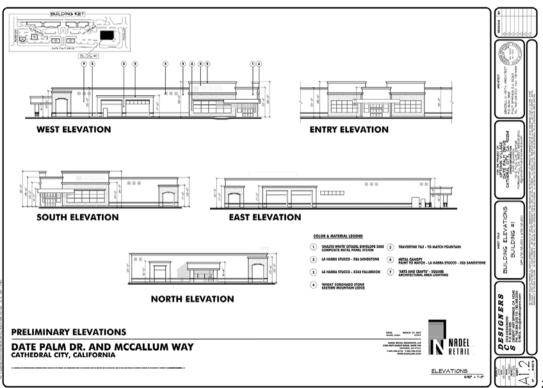


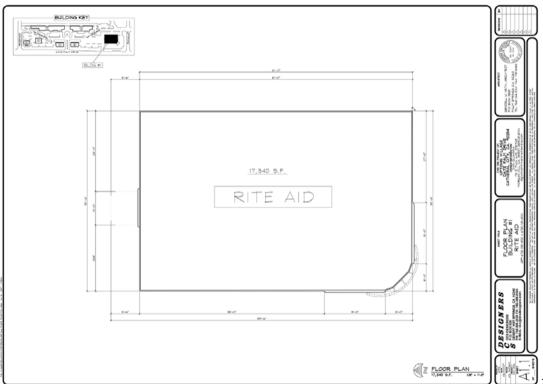


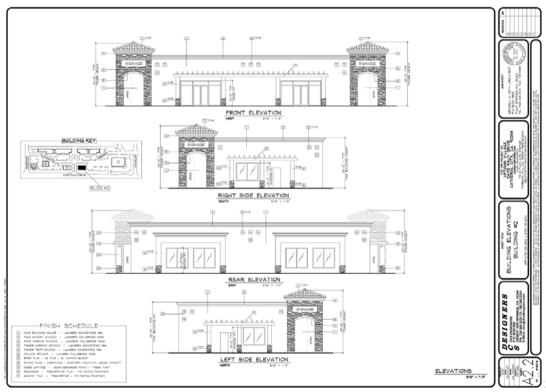


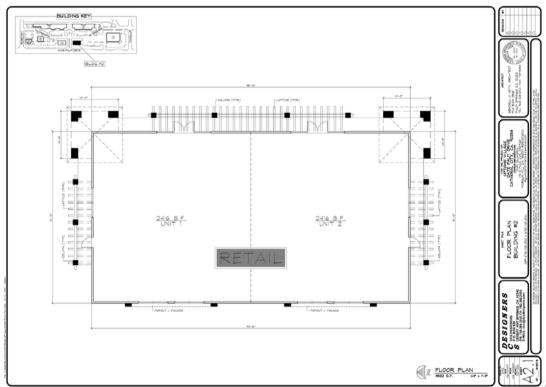


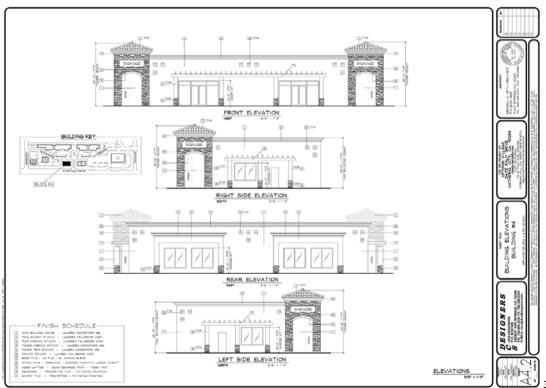


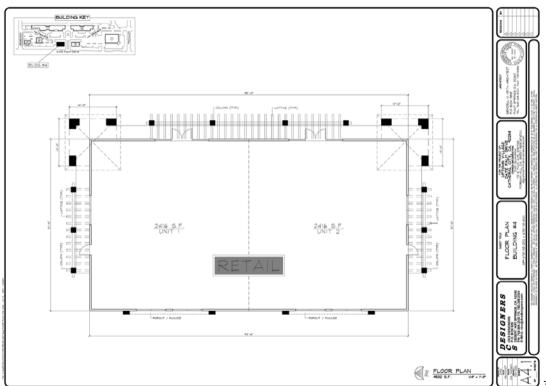


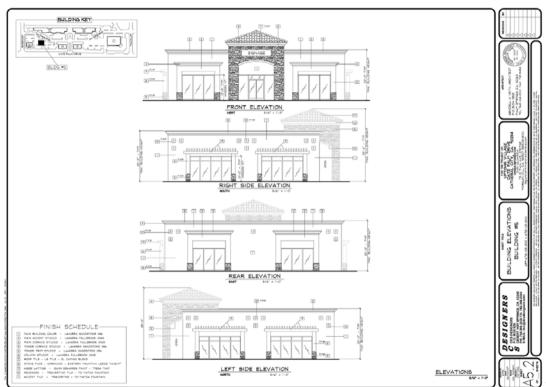


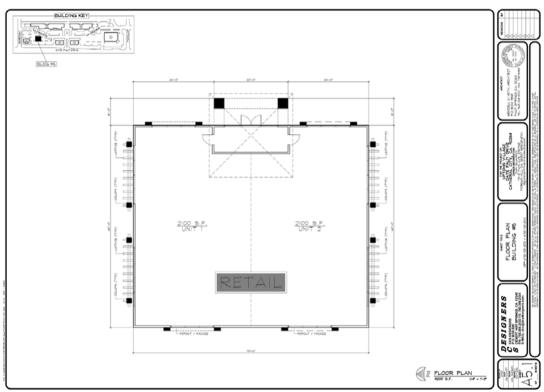


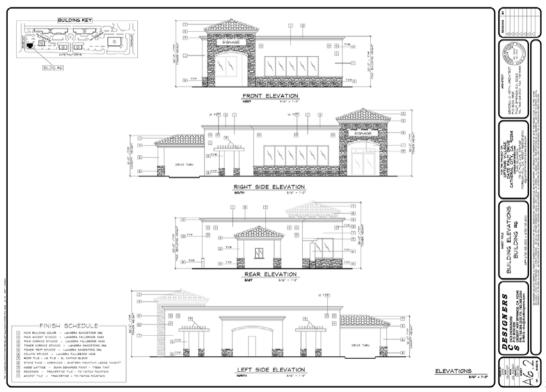


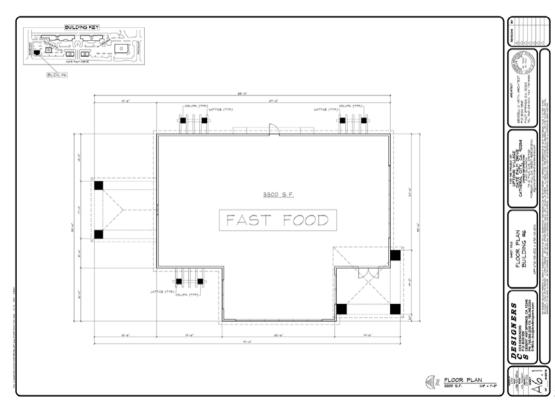


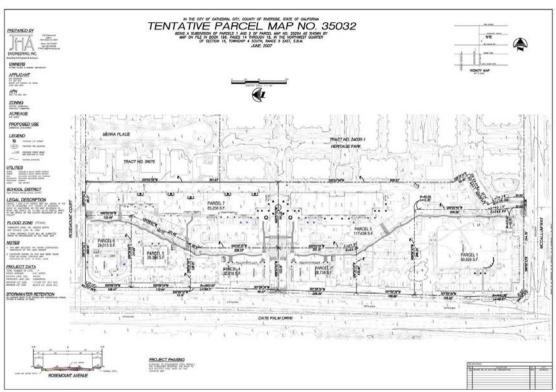


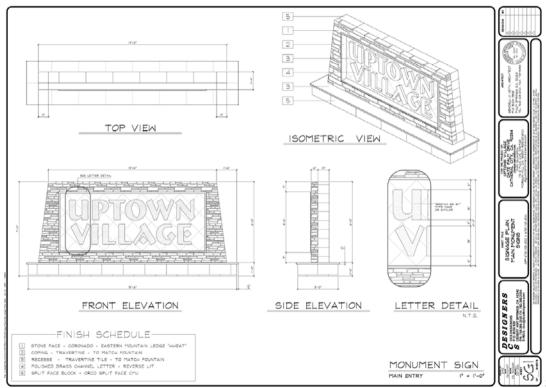


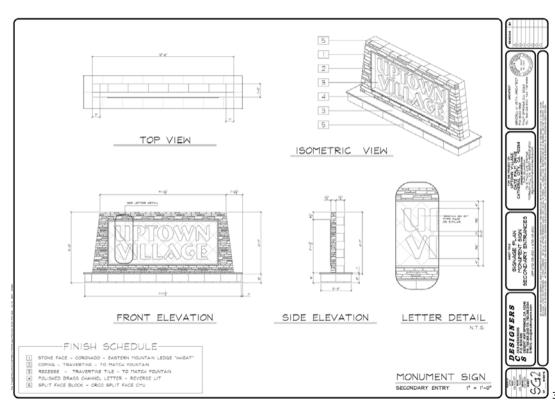
















TOP VIEW





FRONT ELEVATION 1/4" = 1'-0"



SIDE ELEVATION 1/4" = 1'-0"

FINISH SCHEDULE

- MAIN SIGN COLOR LaHABRA SANDSTONE X86
- MAIN ACCENT STUCCO LoHABRA FALLBROOK X343
- ROOF TILE US TILE EL CAMINO BLEND MATCH BUILDINGS
 TENNANT SIGN INTERNALLY ILLUMINATED

PLAZA SIGN

DATE PALM FRONTAGE 1/4" = 1'-0"











